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must be controlled or accommodated—has become an instinctive and mandatory process. Aspects of this pre-date Norman's "user," e.g., Henry Dreyfuss' "Joe and Josephine" (above) for whom all his products were designed.

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Dreyfuss' "Designing for People" proved an inspiring collection of anecdotes and stories exemplifying the true functions of an industrial designer. Nostalgia combined with some sage-like advice, Dreyfuss reminds the designer of his or her role in the product development field.

Designing for People by Dreyfuss Henry - AbeBooks

Later in history, Henry Dreyfuss, who, with his design philosophy based on common sense and a scientific approach, sought to improve usability and his book "Designing for People" describes the bases of UX. So as you can see, we can find important cases throughout history.

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Designing for People - Henry Dreyfuss - Google Books. From the first answering machine ("the electronic brain") and the Hoover vacuum cleaner to the SS Independence and the Bell telephone, the...

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Henry Dreyfuss (March 2, 1904 – October 5, 1972) was an American industrial designer. Dreyfuss was a native in Brooklyn, New York. As one of the celebrity industrial designers of the 1930s and 1940s, Dreyfuss dramatically improved the look, feel, and usability of dozens of consumer products.

Designing For People Henry Dreyfuss

Henry S. Dreyfuss is considered the founding father of industrial design and one of the most prolific designers of the past century. Born in New York City in 1904, he authored or inspired countless American design landmarks, including the model 300 Bell telephone, Hoover appliances, the Twentieth Century Limited locomotive, and RCA televisions.

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Overview. From the first answering machine ("the electronic brain") and the Hoover vacuum cleaner to the SS Independence and the Bell telephone, the creations of Henry S. Dreyfuss have shaped the cultural landscape of the 20th century. Written in a robust, fresh style, this book offers an inviting mix of professional advice, case studies, and design history along with historical black-and-white photos and the author's whimsical drawings.

Designing for People: Amazon.co.uk: Henry Dreyfuss ...

Designing for People takes us through Dreyfuss' decision to establish himself as an industrial designer, expanding from his early career designing theater sets, through the growth of his practice and business and up to the state of industrial design in the early 1950s.

Henry Dreyfuss | American industrial designer | Britannica

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Henry Dreyfuss - Wikipedia

Henry Dreyfuss, (born March 2, 1904, New York City—died Oct. 5, 1972, South Pasadena, Calif., U.S.), U.S. industrial designer noted for the number and variety of his pioneering designs for modern products. At age 17 Dreyfuss was designing sets for stage presentations at a Broadway motion-picture theatre.

Amazon.com: Customer reviews: Designing for People

In the mid-twentieth century, Henry Dreyfuss—widely considered the father of industrial design—pioneered a user-centered approach to design that focuses on studying people's behaviors

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and attitudes as a key first step in developing successful products.

Designing for People: Dreyfuss, Henry: 9781581153125 ...

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Designing For People | Designer's Review of Books

Henry Dreyfuss was an industrial design pioneer. Dreyfuss is known for designing some of the most iconic devices found in American homes and offices throughout the twentieth century, including the Western Electric Model 500 telephone, the Westclox Big Ben alarm clock, and the Honeywell round thermostat. Dreyfuss enjoyed long term associations with several name brand companies such as John Deere, Polaroid, and American Airlines.